

# 2020 A Year Worthy of Report

2020, who would have known it would be a year of seclusion and uncertainty? Our nation entered into and was battling a pandemic where we saw catastrophic death tolls of family, friends, co-workers, neighbors, and loved ones. At the end of 2020, the battle for answers and normalcy was still raging on.

Giving to the Nations throughout it all continued to persevere and serve. During isolation and fear we came out, masked up and served. We honor our many volunteers who served along side our leadership team continuing to live out our mission TO ADVANCE THE LIVES OF OTHERS.



During 2020 we held seven (7) major giveaway events supplying cleaning items, pet food, clothing, food, housewares, holiday gifts, holiday decorations, toys, and much more. We worked with the Milwaukee Consortium for Hmong Health and distributed 100 cleaning boxes during their health awareness event.



Additionally, we had the privilege to collaborate with the Home Depot in Racine and supplied 100 5-gallon buckets filled with cleaning supplies to the Veterans Outreach of Wisconsin in Racine to be distributed through their Veteran's Market. We also provided personal care and household cleaning products through one-on-one distributions. Tallying just the personal care and household cleaning products we served over 950 families in Racine, Milwaukee, and Kenosha Counties with over 9556 products such as: toothpaste, shampoo, deodorant, multi-purpose cleaner, laundry detergent, toilet paper and diapers.

We were honored to have the continued support of our individual supporters, local businesses, and foundations such as Skogen's Festival Foods *Food For Neighbors Program*, Grand Foundation, hallman lindsay Quality Paints, Sorce Services, and others. We were also the grateful recipients of support from new grantors, the Racine Community Foundation, the Forest County Potawatomi Foundation, the Pilot Foundation, and other grantors who prefer their anonymity. It is a privilege to have earned their trust.

2020 brought with it many upgrades making all areas of our nonprofit's operations more efficient and effective. We moved into a 5,400 square foot warehouse facility, received all new LED lighting throughout the facility, and received a 16' box truck. Though several professionals who offered their services pro bono our website was redesigned, a database was created to effectively track our recipients and how we are meeting their needs, and lastly our client relationship management program pertaining to our donors and volunteers was customized.

Our gratitude goes out to our donors and volunteers who thought all the uncertainty in a year of a pandemic continued to step up and step out making their community and their neighbors a priority in their lives.

***"This country will not be a good place for any of us to live in unless we make it a good place for all of us to live in."***

***- Theodore Roosevelt***

